

Sponsorship Descriptions:

Official Rodeo Sponsor: price \$10,000.00

The terms of the corporate sponsorship are covered in our “ Official Rodeo Sponsor Agreement”.

Advertising Space:

Businesses can purchase advertising space for the three nights of the rodeo.

Bucking Chute Signs: \$750.00 (limit 6)

Availability: last years sponsors have first choice and we have a waiting list of new sponsors.

Sign Specifications: ½ inch MDO plywood, 2 ft. x 8 ft., custom made to fit the lower panel on the chute gate.

Rough Stock Return Gate Signs: \$500.00 (limit 2)

Availability: limited

Sign Specifications: 3/16 inch corrugated plastic board, 3 ft. x 5 ft, with 3 grommets along the top and bottom.

Sign Location: along the arena fence between the bucking chutes and the rough stock return gate.

Arena Signs: 1 for \$300.00, 2 for \$500.00 (limit 66)

Availability: 66 spaces

Sign Specifications: 3/16 inch corrugated plastic board, 2 ft. x 6 ft. with grommets along the top and bottom every 2 to 3 feet.

Sign Location: along the inside of the arena fence below the box seats.

- **The cost of sign fabrication is the sponsor’s responsibility and will be invoiced separately by the vendor.**
- **The recommended text height is 5 to 6 inches.**
- **Upon request we will provide a list of sign vendors. (Recommended graphics file formats: .ai or .eps)**

Bandana: \$2500.00

Bandanas with your company name / logo will be distributed to the public during all three nights of the rodeo.

Calf Scramble T-shirt: price \$1500.00

The sponsors name is displayed on the FFA students t-shirt worn during the event. We have 24 FFA students per night.

The announcer will acknowledge each sponsor during the event:

Calf Scramble: twelve calf sponsors per night (**\$150.00 each**), one first catch belt buckle sponsor per night (**\$200.00**), and two hard luck sponsors per night (**\$150.00 each**).

The calf scramble provides KISD FFA students an opportunity to earn a \$150.00 voucher to use toward purchasing a livestock project the following year. In addition, the FFA student who brings in the first calf will receive a belt buckle. We also have a hard luck voucher for the two students who come perilously close to catching a calf.

Stick-horse Race: one sponsor per night, price: **\$200.00** each night.

The stick-horse race is open to Katy youth of elementary age and younger. Each participant receives a ribbon. Additional information can be found on our website.

Mutton Busting: one sponsor per night, price: **\$300.00** each night.

The mutton-busting event is open to Katy youth of elementary age and younger. Each participant is required to register for the event and will receive a small trophy. Additional information can be found on our website.

Junior Breakaway Calf-roping: price **\$200.00**

Championship Buckle

Junior Barrel Racing: price **\$200.00**

Championship Buckle

Ranch Rodeo: price **\$100.00 minimum, \$1000.00 maximum**

Local cowboys, four men per team, compete in four team events: Doctoring, Mugging, Branding, and Steer De-taping. For a complete description of the events, rules, and registration requirements, please visit our website: Rodeo > Entry Forms.

Parade Float: price **\$250.00**

The rodeo committee decorates a float for the parade on Saturday. The sponsorship will cover the cost of our decorations and allow the sponsor to place a banner on the float or a magnetic sign on the tow vehicle acknowledging their participation.

Calf Scramble Pictures: price \$150.00

A picture of each FFA student who catches a calf during the event will be sent to the Sponsor along with the “thank you” letter. Sponsorship covers the cost of the pictures.

Tickets: price \$250.00

The ticket sponsorship covers the cost of printing the tickets for the rodeo and allows the sponsor to place an add on the back of the tickets.

Rodeo Photographers: price \$100.00 (limit 4)

Rodeo Photographers will receive a press pass to all three nights of the rodeo plus a link on our sponsor and rodeo photos page.

Note: No photographers will be allowed in the arena without expressed written permission from the KISD FFA Livestock Show & Rodeo Association.